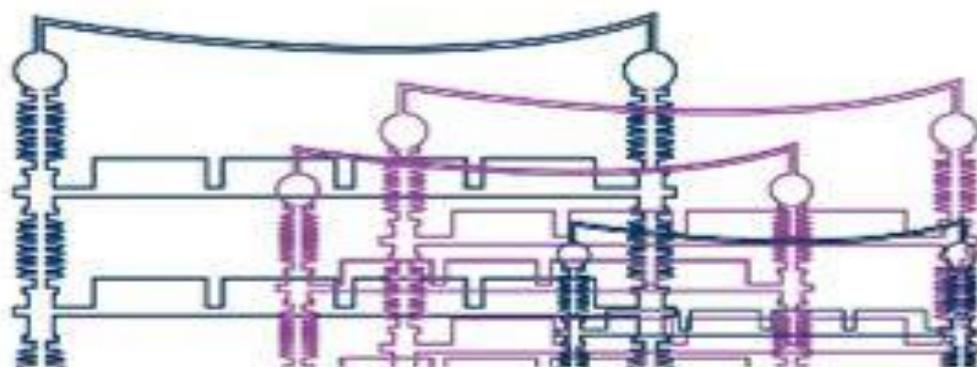


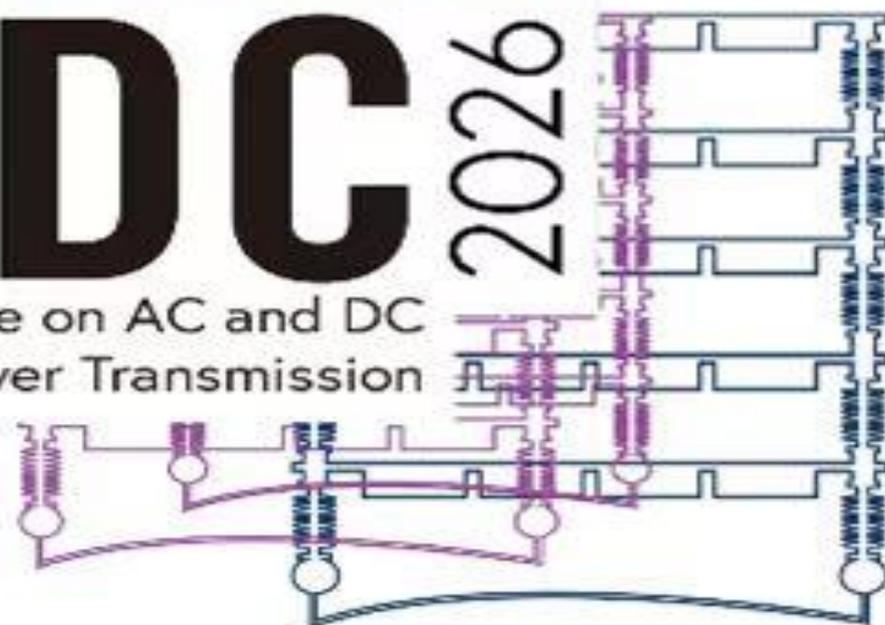
IET第二十届交直流输电国际会议 (ACDC 2026) 赞助邀请

SPONSORSHIP OPPORTUNITIES



ACDC 2026

Conference on AC and DC
Power Transmission



SPONSORING ACDC 2026

IET第二十三届交直流输电国际会议 (ACDC 2026) 赞助邀请

Sponsoring or exhibiting at this conference will place your organisation in a unique position to promote your brand, products and services and position your company in a lead role in the power transmission community. The IET uses an extensive marketing campaign to inform our members and relevant database contacts of our events programme to ensure the highest attendance and quality of guests and will therefore give your organisation maximum branding exposure through these marketing channels.

The sponsorship and exhibition packages are listed below and can be designed to meet your requirements to help you meet and influence the delegates at this conference. We can also include additional promotional opportunities or tailor the package to meet your needs.

赞助或者参展此次会议可以让企业充分展现在交直流输电行业的领导地位，宣传企业产品及服务，发展合作与业务往来。 IET 多样的市场推广活动确保了企业在IET会员以及通过各种会议活动中发展的的业内相关人士中的曝光度，高水准的演讲者和参会者会确保此次活动的赞助商以及参展单位在全球范围内的电力行业得到最大力度的宣传。

您可以在以下列表中找到为满足企业各维度需求而设计不同类型的赞助套餐。我们也可以根据企业要求在套餐中增加其他服务或根据您的需求定制赞助方案。

Please note your complimentary places in any sponsorship package cannot be used to register authors

注意：任何赞助方案中赠送的参会通行证都不能用于会议投稿作者的参会注册。

往届会议部分赞助商及展商：

Sponsors or exhibitors for past ACDC conferences



附件一：赞助方案简表

Appendix I: Sponsorship Opportunities

赞助方案简表			
	承办单位 (25 万元) (1-2 家) CO-SPONSOR ORGANIZATION (RMB 250,000 – 1-2 available)	协办单位 (10 万元) SPECIAL SPONSOR ORGANIZATION (RMB 100,000)	支持单位 (5 万元) SUPPORTING ORGANIZATION (RMB 50,000)
1、演讲机会 Speaking Opportunity	<ul style="list-style-type: none"> ✓ 大会报告约 25 分钟 25 minutes keynote speech at Plenary session 	<ul style="list-style-type: none"> ✓ 分会场报告约 15 分钟 15 mins keynote speech opportunity at one of the sessions at conference 	
	<ul style="list-style-type: none"> ✓ 晚宴前领导致辞 3 分钟 3 minutes speech before Gala dinner 		
2、媒体采访及答谢 Media Exposure & Acknowledgement	<ul style="list-style-type: none"> ✓ 媒体采访、晚宴致辞、答谢 Media Exposure & Acknowledgement, Speaking before Gala dinner 	<ul style="list-style-type: none"> ✓ 媒体采访、答谢 Media exposure & Acknowledgement 	
3、现场展位 Exhibition	<ul style="list-style-type: none"> ✓ 标准展位 2 个, 易拉宝 4 个 2 standard exhibition spaces 4 pullup banners 	<ul style="list-style-type: none"> ✓ 标准展位 1 个, 易拉宝 2 个 1 standard exhibition spaces 2 pullup banners 	<ul style="list-style-type: none"> 易拉宝 2 个 2 pullup banners
4、品牌宣传 Branding	<ul style="list-style-type: none"> ✓ 主会场茶歇、晚宴前播放企业宣传片 (5min 左右) 5 minutes promotion video during the intermission of the plenary session and before Gala dinner 	<ul style="list-style-type: none"> ✓ 分会场茶歇播放企业宣传片 (3min 左右) 3 minutes promotion video during the intermission of the general sessions 	
	<ul style="list-style-type: none"> ✓ 企业资料放入会议资料包内 (20P 以内) 20 pages of marketing material to be included in the delegate bag 	<ul style="list-style-type: none"> ✓ 企业资料放入会议资料包内 (10P 以内) 10 pages of marketing material to be included in the delegate bag 	<ul style="list-style-type: none"> ✓ 企业资料放入会议资料包内 (1P 单页) 1 page of marketing material to be

			included in the delegate bag
	<p>✓ 会议手册中插入 1P 企业介绍</p> <p>1 page of company information on event programme</p>	<p>✓ 会议手册中插入 1P 企业介绍</p> <p>1 page of company information on event programme</p>	
	<p>✓ 企业名称或 logo 出现在邮件、社交平台、网站上</p> <p>Company logo feature on Wechat and Weibo post promoting the event (social media platforms)</p>	<p>✓ 企业名称或 logo 出现在邮件、社交平台、网站上 Company logo feature on Wechat and Weibo post promoting the event (social media platforms)</p>	<p>✓ 企业名称或 logo 出现在邮件、社交平台、网站上</p> <p>Company logo feature on Wechat and Weibo post promoting the event (social media platforms)</p>
	<p>✓ 企业名称或 logo 出现在会议代表证、会议手册、会议背景板上</p> <p>Company logo on delegate badge, event programme, conference backdrop</p>	<p>✓ 企业名称或 logo 出现在会议手册、会议背景板上 Company logo on event programme, conference backdrop</p>	<p>✓ 企业名称或 logo 出现在会议手册、会议背景板上</p> <p>Company logo on event programme, conference backdrop</p>
<p>5、免费参会名额</p> <p>Free delegate tickets</p>	<p>✓ 免费参会注册 (含赠送大礼包) 8 人</p> <p>6 free delegate tickets (including gift pack)</p>	<p>✓ 免费参会注册 (含赠送大礼包) 6 人</p> <p>4 free delegate tickets (including gift pack)</p>	<p>✓ 免费参会注册 (含赠送大礼包) 4 人</p> <p>2 free delegate tickets (including gift pack)</p>

Contact Person:

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附件三：赞助方案详情

Appendix3: Sponsorship Opportunities

CO-SPONSOR SPONSORSHIP 承办单位赞助方案（1-2个名额）

RMB 250,000 – 1-2 available

赞助费用：二十五万元人民币/名

Speaking Opportunity

演讲机会

- 25 mins keynote speech opportunity at the plenary sessions at conference (technical speech and the presentation need to be reviewed by the Organizer beforehand)
25分钟左右大会报告演讲机会（以技术报告为主，演讲内容需经过主办方审核）
- 3 minutes speech by the leader of the supporting organization before the Gala dinner
晚宴前承办单位领导致辞3分钟

Media Exposure & Acknowledgement

媒体采访及答谢

- The leader of the supporting organization will be invited to attend the media interview or media roundtable and the company will be mentioned at the news release post event
承办单位领导可参加会议期间的媒体访问或媒体圆桌会议并且赞助企业信息会体现在会后的新闻媒体报道中
- Acknowledgement by the Chairman at the conference opening and closing address.
大会期间主席开幕式以及闭幕式点名致谢

Exhibition

现场展位:

- Two 3m x 3m standard exhibition spaces to promote your company (may be slightly adjusted according to the onsite conditions)
标准展位2个，标准展位尺寸约为3米*3米（可能根据场地情况微调）
- 4 pullup banners (around 180 x 80) displayed at the venue (image and content to be provided by the sponsor)
4个宣传易拉宝（约180*80/个，宣传图片及内容由赞助商提供）

Branding

品牌宣传

- The promotion video during the intermission of the plenary sessions and before the Gala dinner (video duration: approximately 5 minutes)
大会主会场间歇、晚宴前可播放企业宣传片（片长5分钟左右）
- Your logo will feature on all electronic mailings promoting the event (frequency depends on the reservation date)
企业名称或logo将出现在会议推广所涉及的所有营销邮件中，包括中国本地营销及全球推广（次数

取决于预订时间)。

- Your logo will feature on all Wechat and Weibo post promoting the event (social media platforms)
企业名称或logo将出现在社交平台：微博、微信公众号宣传推广活动中
- Your logo will feature on the dedicated events website with a hyperlink to your website along with company information (100 words max)
企业名称或logo将出现在会议专题网站，logo可链接至赞助企业官网或制定的宣传页面中（最多一百字）。
- The logo will be shown on the opening and the thank you slide
企业Logo以赞助商的形式体现在所有会议开始时以及大会致谢赞助商的幻灯片中
- Logo on delegate badge, event programme, conference backdrop, meal tickets to other available handouts to the delegates
现场宣传品Logo体现在：会议代表证、会议手册、会议背景板等其他发放给所有参会人员的印刷品上
- Your marketing material to be included in the delegate bag (within 20 pages), the paper editions provided by the company
企业宣传资料（20P以内）可放在所有出席者的会议资料袋中，纸质版由企业提供
- A4 size company information (1 page) on event programme, design and content provided by the company
A4大小公司介绍或宣传资料（1P）插入会议手册，设计及内容由企业提供

Free delegate tickets

免费参会名额

- 8 delegate tickets for representatives of your company (cannot be used to register authors) to attend/man the stand. The tickets enable you to
可获得额外8张“参会通行证”（不可用于投稿作者注册）
 - attend all sessions of the conference
参加会议所有主分论坛
 - enjoy lunch, refreshments and Gala dinner during the conference
享受丰盛的会议午餐、晚宴及精致的茶歇
 - receive delegate information & gift packs
参会代表资料及大礼包
 - participate in the technical visit
参加技术参观

SPECIAL SPONSOR ORGANIZATION

协办单位赞助方案

RMB 100,000

赞助费用：十万元人民币/名

Speaking Opportunity

演讲机会

- 15 mins keynote speech opportunity at one of the general sessions at conference (technical speech and the presentation needs to be reviewed by organizer)
分会场报告15分钟左右（以技术报告为主，演讲内容需经过主办方审核）

Media Exposure & Acknowledgement

媒体采访及答谢

- The special sponsor leader will be invited to attend the media interview or media roundtable and the company will be mentioned at the news release post event
协办单位领导可参加会议期间的媒体访问或媒体圆桌会议并且赞助企业信息会体现在会后的新闻媒体报道中
- Acknowledgement by the Chairman at the conference opening and closing address.
大会期间主席开幕式以及闭幕式点名致谢

Exhibition

现场展位:

- 1 3m x 3m standard exhibition spaces to promote your company (may be slightly adjusted according to the onsite conditions)
标准展位1个，标准展位尺寸约为3米*3米（可能根据场地情况微调）
- 2 pullup banners (around 180 x 80) displayed at the venue (image and content to be provided by the sponsor)
2个宣传易拉宝（约180*80/个，宣传图片及内容由赞助商提供）

Branding

品牌宣传

- The promotion video during the intermission of the general sessions (video duration: approximately 3 minutes)
分会场间歇可播放企业宣传片（片长3分钟左右）
- Your logo will feature on all electronic mailings promoting the event (the frequency depends on the reservation date)
企业名称或logo将出现在会议推广所涉及的所有营销邮件中，包括中国本地营销及全球推广（次数取决于预订时间）。
- Your logo will feature on all Wechat and Weibo post promoting the event (social media platforms)
企业名称或logo将出现在社交平台：微博、微信公众号宣传推广活动中
- Your logo will feature on the dedicated events website with a hyperlink through to your website along with company information (100 words max)
企业名称或logo将出现在会议专题网站，logo可链接至赞助企业官网或制定的宣传页面中（最多一百字）。
- The logo will be shown on the opening and the thank you slide
企业Logo以赞助商的形式体现在所有会议开始时以及大会致谢赞助商的幻灯片中
- Logo on event programme, conference backdrop and other available handouts to the delegates
现场宣传品Logo体现在：会议手册、会议背景板等其他发放给所有参会人员的印刷品上。
- Your marketing material to be included in the delegate bag (within 10 pages), paper editions provided by the company
企业宣传资料（10P以内）可放在所有出席者的会议资料袋中，纸质版由企业提供
- A4 size company information (1 page) on event programme, design and content provided by the company
A4大小公司介绍或宣传资料（1P）插入会议手册，设计及内容由企业提供

Free delegates tickets

免费参会名额

- 6 delegate tickets for representatives of your company (cannot be used to register authors) to attend/man the stand. The tickets enable you to
可获得额外6张“参会通行证”（不可用于投稿作者注册）
 - attend all sessions of the conference 参加会议所有主分论坛

- enjoy lunch, Gala dinner and refreshments during the conference 享受丰盛的会议午餐、晚宴及精致的茶歇
- receive delegate information & gift packs 参会代表资料和大礼包
- participate in the technical visit 参加技术参观

SUPPORTING ORGANIZATION 支持单位赞助方案

RMB 50,000

赞助费用：五万元人民币/名

Exhibition

现场展位:

- 2 pullup banners (around 180 x 80) displayed at the venue (image and content to be provided by the sponsor)
2个会场宣传易拉宝 (约180*80/个, 宣传图片及内容由赞助商提供)

Branding

品牌宣传

- Your logo will feature on all electronic mailings promoting the event (the frequency depends on the reservation date)
企业名称或logo将出现在会议推广所涉及的所有营销邮件中, 包括中国本地营销及全球推广 (次数取决于预订时间)。
- Your logo will feature on all Wechat and Weibo post promoting the event (social media platforms)
企业名称或logo将出现在社交平台: 微博、微信公众号宣传推广活动中
- The logo will be shown on the opening and the thank you slide
企业Logo以赞助商的形式体现在所有会议开始时以及大会致谢赞助商的幻灯片中
- Logo on event programme, conference backdrop and other available handouts to the delegates
现场宣传品Logo体现在: 会议手册、会议背景板等其他发放给所有参会人员的印刷品上。
- Your marketing material to be included in the delegate bag (1 page), paper editions provided by the company
企业宣传单页 (1P) 可放在所有出席者的会议资料袋中, 单页纸质版由企业提供

Free delegate tickets

免费参会名额

- 4 delegate tickets for representatives of your company (cannot be used to register authors) to attend/man the stand. The tickets enable you to
可获得额外4张“参会通行证” (不可用于投稿作者注册)
 - attend all sessions of the conference
参加会议所有主分论坛
 - enjoy lunch, Gala dinner and refreshments during the conference
享受丰盛的会议午餐、晚宴及精致的茶歇
 - receive delegate information & gift packs
参会代表资料及大礼包
 - participate in the technical visit
参加技术参观